

ISABELLE DESOUCHES

Senior Web Developer, Web Designer
& Project Manager

+33-6-75-84-02-93

isabelledesouches@gmail.com

Barcelona & Paris

<https://www.isabelledesouches.fr/en>



STUDIES

2017 - SciencesPo. Paris

Communications' Master @ School
of Management & Innovation

CERTIFICATIONS

Google UX Design & Project Management
Codeable Certified Expert
Agile Project Management

HARD SKILLS

HTML, CSS, SCSS	<div style="width: 100%;"></div>
jQuery, PHP	<div style="width: 95%;"></div>
EN, FR, ES	<div style="width: 100%;"></div>
DE, CAT	<div style="width: 75%;"></div>
UX/UI Design	<div style="width: 95%;"></div>
Management	<div style="width: 95%;"></div>

SOFT SKILLS

Independence, autonomy, creativity,
originality, problem solving, active listening,
strength of proposal, support.

EXPERIENCE

Codeable - WordPress Expert - Website Designer & Developer since June 2019 (4 years) : creation of websites and occasional interventions for clients all over the world. Main technology used: WordPress.

Freelance - Web Designer & Dev Front since Juin 2015 (8 years) : creation of websites and occasional interventions for various French-speaking clients. Technologies used: WordPress, PrestaShop, Drupal.

Freelance - Web Project Manager since June 2016 (7 years) : supporting my clients in their digital projects (rebranding, graphic redesign, brand image creation, etc).

Dream Yacht Worldwide - Senior Full-Stack Web Developer Nov 2022 - May 2023 (6 months) : Management of freelance developers and external Web agencies (up to 3 people), and project management. Product owner of sub-brand sites. Versioning, Github and Bitbucket.

Ma Réputation En Ligne - Senior Graphic Web Designer & Developer June 2019 - Nov 2022 (3 years 6 months) : creation, maintenance, development, SEO, re-branding of more than 150 websites in 3 and a half years. Sole manager of the web division. Type of agency clientele: doctors, medical brands, medical or paramedical centers.

META BCN - Project Manager Sept 2016 - Aug 2018 (2 years) : Web project manager for a Swiss aesthetic clinic. Management of creative and tech teams. Customer relationship. Budget management. Kanban and Scrum methodologies.